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WEBINAR SERIES BUSINESS STUDIES

FINANCIAL MANAGEMENT

Team CTF Members

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&

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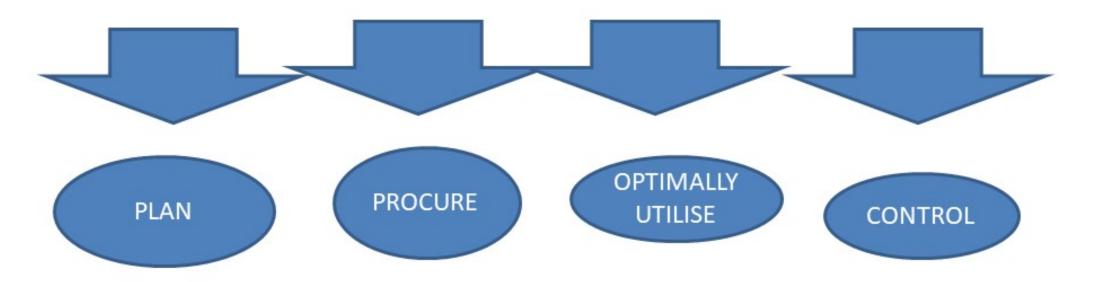
FINANCIAL MANAGEMENT





FINANCIAL MANAGEMENT

(MANAGEMENT OF FINANCE)



Financial Management is concerned with optimal Procurement and Usage of Finance.

Efforts By:-

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FINANCIAL MANAGEMENT

IMPORTANT Topics

- Role and Objectives
- Financial Decisions Investment, Financing & Dividend
- □ Factors affecting Investment Decision
- Factors affecting Financing Decision
- ☐ Factors affecting Dividend Decision
- Financial Planning Importance
- Financial Leverage/ Trading on Equity
- Factors affecting choice of Capital Structure
- Factors affecting requirements of Fixed Capital
- Factors affecting requirements of Working Capital



ROLE OF FINANCIAL MANAGEMENT

- Size and quantum of <u>Fixed</u>
 Assets
- Quantum of <u>Current Assets</u> and break up into Cash, Inventories and Receivables
- Amount of <u>short-term and</u> <u>long-term funds</u> to be used
- Break-up of long-term financing into <u>debt-equity</u> etc
- All items in P & L Account, interest, expense, depreciation etc

Balance Sheet	
Liabilities	Assets
Debt	Fixed assets(1)
Equity	Current assets(2)
Current Liabilities	
(3&4)	

Profit & Loss A/c (5)

OBJECTIVES OF FINANCIAL MANAGEMENT



Primary Objective:

Maximisation of Wealth of Shareholders

Computed as:

Number of Shares X Market Price per share



FINANCIAL DECISIONS

FINANCIAL DECISIONS

INVESTMENT DECISION

FINANCING DECISION

DIVIDEND DECISION

CAPITAL
BUDGETING/FIXE
D CAPITAL
DECISION

CAPITAL STRUCTURE

RETAINED DIVIDENDS EARNINGS

WORKING CAPITAL DECISION

CAPITAL BUDGETING DECISION

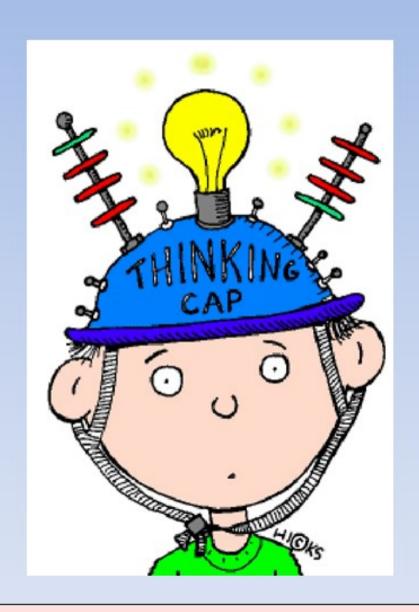
long-term investment decision

FACTORS:



- CASH FLOWS OF THE PROJECT
- RATE OF RETURN
- INVESTMENT CRITERIA





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FINANCIAL PLANNING OR FINANCIAL MANAGEMENT — WHICH ONE HAS A WIDER SCOPE?

FINANCIAL MANAGEMENT



CBSE 2019

'G Motors' is the manufacturer of sophisticated cranes. The production manager of the company, reported to the Chief Executive Officer, Ashish Jain that one of the machines used in manufacturing of sophisticated cranes had to be replaced to compete in the market, as other competitors were using automatic machines for manufacturing cranes. After a detailed analysis, it was decided to purchase a new automatic machine having the latest technology. It was decided to finance this machine through long term sources of finance. Ashish Jain compared various machines and decided to invest in the machine which would yield the maximum returns to its investors.

Identify the financial decision taken by Ashish Jain.

Explain the three factors affecting the decision identified in a) above.

4 MARKS

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ANSWER:

Investment decision / Capital Budgeting / Long Term Investment Decision

Factors affecting: Investment decision / Capital Budgeting / Long Term Investment Decision

- Cash Flows of the project
- Rate of Return
- Investment Criteria

4 MARKS



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(from where to procure long-term finance? Equity or Debt?)

FACTORS:

- COST
- RISK
- FLOATATION COST
- CASH FLOW POSITION OF THE COMPANY
- FIXED OPERATING COST
- CONTROL CONSIDERATIONS
- STATE OF CAPITAL MARKETS



(from where to procure long-term finance? Equity or Debt?)

FACTORS:

- COST Minimum (Debt)
- RISK Minimum (Equity)
- FLOATATION COST Minimum (Debt)





(from where to procure long-term finance? Equity or Debt?)

FACTORS:

CASH FLOW POSITION OF THE COMPANY

Strong Cash Flow Position

Debt

Weak Cash Flow Position

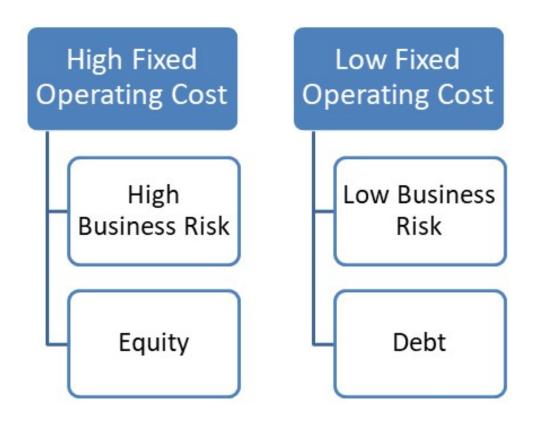
Equity



(from where to procure long-term finance? Equity or Debt?)

FACTORS:

FIXED OPERATING COST





(from where to procure long-term finance? Equity or Debt?)

FACTORS:

CONTROL CONSIDERATIONS

Dilution of Control desired

Equity

Strict control desired (Dilution of control not desired)

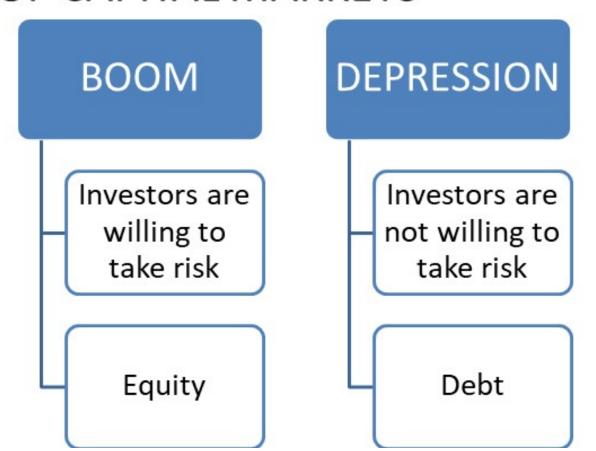
Debt



(from where to procure long-term finance? Equity or Debt?)

FACTORS:

STATE OF CAPITAL MARKETS





(from where to procure long-term finance? Equity or Debt?)

FACTORS:

- COST (1 COST)
- RISK
- FLOATATION COST (2 COST)
- CASH FLOW POSITION OF THE COMPANY (1 C)
- FIXED OPERATING COST (3 COST)
- CONTROL CONSIDERATIONS (2 C)
- STATE OF CAPITAL MARKETS (3 C)

TAGLINE: 3 COSTS bear karo,

RISK lo, 3 Cs check karo

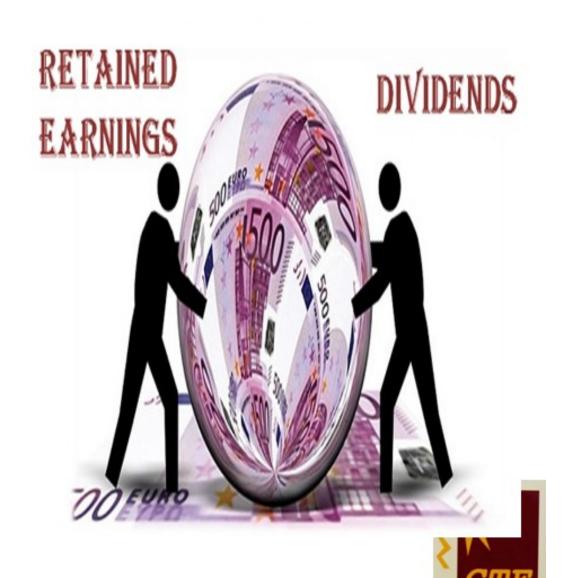


(appropriation of profits earned; out of profits how much dividend and how much retained earnings..)



FACTORS:

- 1. Amount of Earnings
- 2. Stability of Earnings
- 3. Stability of Dividends
- 4. Growth opportunities
- 5. Cash flow position
- 6. Shareholders' Preference
- 7. Taxation policy
- 8. Stock market reaction
- 9. Access to capital markets
- 10. Legal constraints
- 11. Contractual constraints



EARNINGS

FACTORS:

1. Amount of Earnings - Dividend to be paid out of present or past earnings (reserves)

More Earnings

More Dividend Less Earnings

> Less Dividend



FACTORS:

2. Stability of Earnings



Stable Earnings

> More Dividend

Fluctuating Earnings

Less Dividend



FACTORS:

3. Stability of Dividends: Stable dividend policy Eg. Rs. 50 per share





FACTORS:

4. Growth Opportunities

More Growth Opportunities

Less Dividend Less Growth
Opportunities

More Dividend



FACTORS:

Cash Flow Position(CFP): Apart from Profits, cash is also required to pay dividends.

Strong CFP

More Dividend Weak CFP

Less Dividend



FACTORS:

6. Shareholders' Preference

Increase in current income

More Dividend Capital gains (Increase in market value of shares)

> Less Dividend



FACTORS:

- 7. Taxation Policy: The company has to pay dividend distribution tax. The dividend income is tax-free in the hands of shareholders.
- 8. Stock Market Reaction: Distribution of dividends leads to increase in market prices of securities.

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FACTORS:

9. Access to Capital Markets: For procuring funds

Quick and easy access to capital market

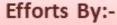
More Dividend Difficult access to capital market

Less Dividend



FACTORS:

- 10. Legal Constraints: Provisions of Companies Act, SEBI Guidelines. Example – Dividend cannot be paid out of capital.
- 11. Contractual Constraints: Restrictions on dividend payment due to loan agreements.





TAGLINE:

FACTORS:

- 1. Amount of Earnings (A)
- 2. Stability of Earnings (S)
- 3. Stability of Dividends (S)
- 4. Growth opportunities (G)
- 5. Cash flow position (C)
- 6. Shareholders' Preference (S)
- 7. Taxation policy (T)
- 8. Stock market reaction (S)
- 9. Access to capital markets (A)
- 10. Legal constraints (L)
- 11. Contractual constraints (C)

4 Strawberries

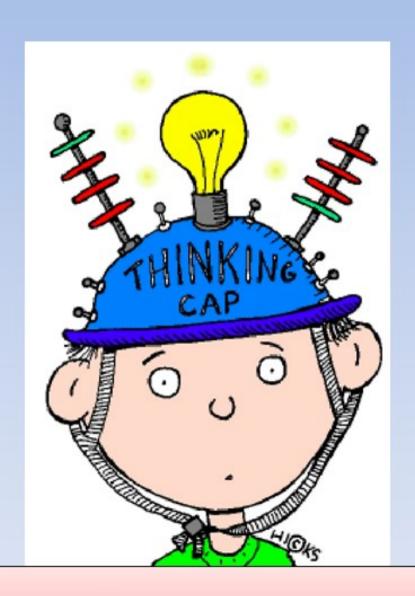
2 Apples

2 Cakes

Lets Grow

Together (ssss

AACCLGT)



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CBSE QUESTIONS

A growing company is likely to pay more dividends. TRUE/FALSE?

ANSWER: FALSE

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CBSE QUESTIONS

It is a decision made by directors and/or management as to how, when, where and how much capital will be spent on opportunities. The decision often follows research to determine costs and returns for each option' Identify the decision reflected above. State any two aspects of decision identified in part (a). 3 MARKS



ANSWER: INVESTMENT DECISION

FINANCIAL PLANNING



The process of estimating the funds requirement of a business and determining the sources of funds is called financial planning.

(ensuring that right amount of funds are available at the right time)

FINANCIAL PLANNING: Types



Longterm

- More than one year
- Capital expenditures

Shortterm

- One year or less
- Budget



FINANCIAL PLANNING: Objectives



No shortage of funds To ensure availability of funds as & when required

No surplus of funds To ensure that firm does not raise resources unnecessary



FINANCIAL PLANNING: Process

Sales Forecast Determining long-term and short-term fund requirements Determining fixed and working capital requirements

Determining sources of funds



FINANCIAL PLANNING: Importance



- Forecasting the future
- Avoiding business shocks & surprises
- Coordination
- Optimum utilization of resources
- Link present with future
- Financial Decisions
- Financial Control



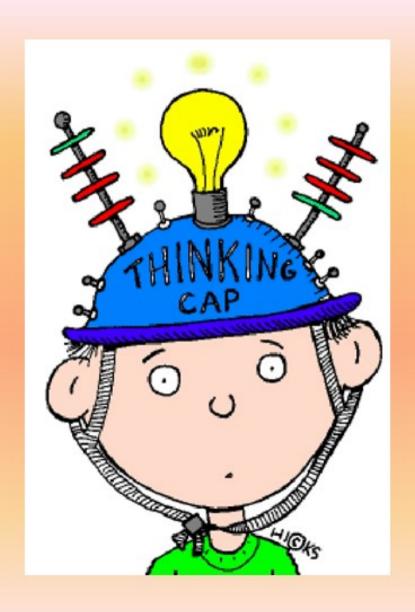
FINANCIAL PLANNING: Importance

(Tagline: FFF COLA - 3 friends to have COLA)



- Forecasting the future (F)
- Avoiding business shocks & surprises (A)
- Coordination (C)
- Optimum utilization of resources (O)
- Link present with future (L)
- Financial Decisions (F)
- Financial Control (F)







To tackle uncertainty in respect of availability and timings of funds, what is required?

1 MARK

ANSWER: FINANCIAL PLANNING

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'XY' Ltd is registered with an authorized capital of Rs. 10 crore. The paid-up capital of the company is Rs. 6 crore. The company was facing shortage of funds. The management of the company decided to raise funds by issue of 1,00,000 equity shares of Rs. 100 each. The issue was fully subscribed. After this it was realized that the funds raised were in excess of the actual requirement.

Identify and define the concept which was not considered by the company before deciding the amount of funds to be raised.

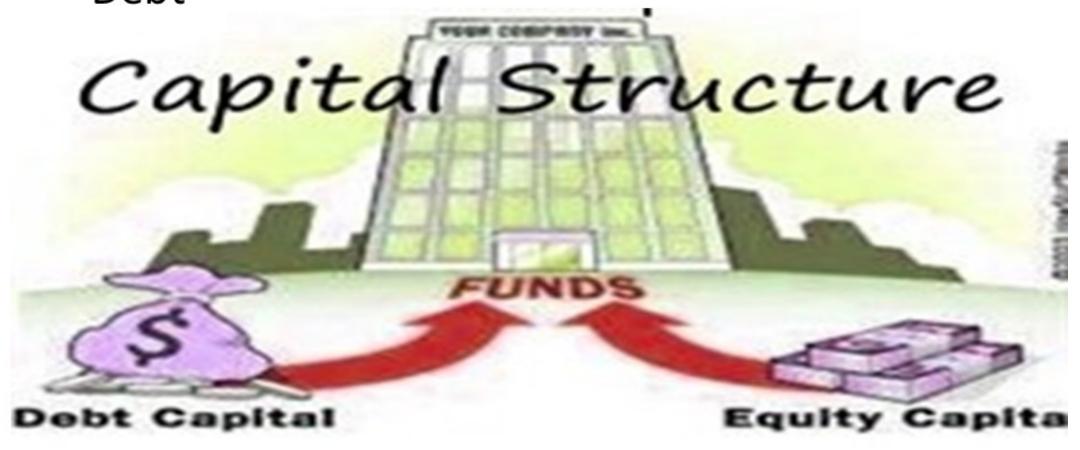
1 MARK

ANSWER: FINANCIAL PLANNING



CAPITAL STRUCTURE

- Related to Financing Decision
- Ownership funds / Equity Vs Borrowed funds / Debt



CAPITAL STRUCTURE

- Owners' funds (Equity) It includes equity shares, preference shares and reserves and surplus.
- Borrowed funds (Debt) It includes debentures, loans, public deposits etc.
- The appropriate mix of owners' funds (equity) and borrowed funds (debt) is called capital structure.

Efforts By:-



CAPITAL STRUCTURE

Computation

```
Debt - Equity ratio (D/E)
or
```

Proportion of Debt over Total Capital [D/ (D+E)].

- Optimum Capital Structure
- The capital structure is said to be optimum when it leads to maximization of shareholders' wealth by increasing Earning per share.

FINANCIAL LEVERAGE

- Also called as Trading on Equity
- Toffees pack 100 toffees100
 persons, including 10 teachers ...1
 toffee each
- 500 toffees....100 persons..5 each
- 500 toffees... ten teachers...1 toffee each..490 toffees left.. 90 children...more than 5 toffees to each (5.44)
- 1000 toffees...ten teachers...1 toffee each...990 toffees left...90 children...11 toffees each
- 10,000 toffees...ten teachers...1 toffee each...9,990 toffees left...90 children...111 toffees each



TOFFEE PACK(N O. OF TOFFEES)	TOTAL PERSON S	TEACHE RS	STUDEN TS	FIXED NUMBE R OF TOFFEES FOR TEACHE RS	TOFFEES PER CHILD
100	100	10	90	-	1
500	100	10	90	1	5.44
1000	100	10	90	1	11
10000	100	10	90	1	111



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FINANCIAL LEVERAGE

LESSON FROM TOFFEE STORY

Increase in number of toffees for children by giving fixed number
Of toffees to teachers (with increase in size of toffee packet)



FINANCIAL LEVERAGE

LESSON FROM TOFFEE STORY

Toffee Packet - EBIT

Fixed number of toffees for teachers -

Fixed Charge; Interest on Debt

Increase in number of toffees received

by children – Increasing EPS



FINANCIAL LEVERAGE LEARNING FROM TOFFEE STORY

Increase in profits earned by shareholders, due to use of fixed charge securities in the capital structure is called as Favourable Financial Leverage.

In other words, we can say that the company is getting the benefit of Trading on Equity.



FINANCIAL LEVERAGE

The proportion of Debt in the overall capital is called

Financial Leverage.

Equity involves
 No FINANCIAL RISK

Debt involves
 FINANCIAL RISK*



• <u>Financial risk</u>* is the chance that a firm may fail to meet its payment obligation including interest payment, preference dividend and repayment obligations.

FINANCIAL LEVERAGE CASE I: FAVOURABLE FINANCIAL LEVERAGE

Total funds used	Rs. 30 Lakh
Interest rate	10% per annum
Tax rate	30%
EBIT	Rs.4 Lakh
Debt	
Situation I	Nil
Situation II	Rs. 10 Lakh
Situation III	Rs. 20 Lakh



EBIT- EPS ANALYSIS

Particulars	SITUATION IAMOUNT (Rs.)	SITUATION II AMOUNT (Rs.)	SITUATION III AMOUNT (Rs.)
EBIT	4,00,000	4,00,000	4,00,000
Less Interest on Debt	NIL	1,00,000	2,00,000
EBT	4,00,000	3,00,000	2,00,000
Less Tax @ 30%	1,20,000	90,000	60,000
EAT	2,80,000	2,10,000	1,40,000
No. of Shares	3,00,000	2,00,000	1,00,000
EPS (EAT/No. of Shares)	0.93	1.05	1.40

FINANCIAL LEVERAGE CASE II: UNFAVOURABLE FINANCIAL LEVERAGE

Total funds used	Rs. 30 Lakh
Interest rate	10% per annum
Tax rate	30%
EBIT	Rs.2 Lakh
Debt	
Situation I	Nil
Situation II	Rs. 10 Lakh
Situation III	Rs. 20 Lakh



EBIT- EPS ANALYSIS

Particulars	SITUATION IAMOUNT (Rs.)	SITUATION II AMOUNT (Rs.)	SITUATION III AMOUNT (Rs.)
EBIT	2,00,000	2,00,000	2,00,000
Less Interest on Debt	NIL	1,00,000	2,00,000
EBT	2,00,000	1,00,000	NIL
Less Tax @ 30%	60,000	30,000	NIL
EAT	1,40,000	70,000	NIL
No. of Shares	3,00,000	2,00,000	1,00,000
EPS (EAT/No. of Shares)	0.47	0.35	0

In CASE I, by increasing the use of debt, EPS is increasing. But in CASE II, by increasing the use of debt, EPS is decreasing.

WHY??

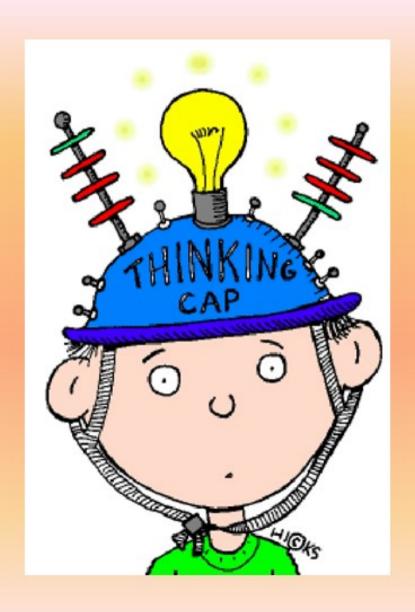
CASE	ROI (EBIT / Total funds used) X 100]	COST OF DEBT (INTEREST RATE)	CHANGE IN EPS	CONCLUSION
I	(4,00,000/30,00,000)X 100 = 13.33%	10%	INCREASES	FAVOURABLE FINANCIAL LEVERAGE
II	(2,00,000/30,00,000)X 100 = 6.67%	10%	DECREASES	UNFAVOURABLE FINANCIAL LEVERAGE

CONCLUSION



- Increased use of debt in the capital structure increases
 EPS (or shareholders wealth) only when cost of debt
 (interest rate) is less than ROI.
- Increased use of debt also increases the FINANCIAL RISK.
- So, the company should go for such a capital structure which minimizes the financial risk on one hand and maximizes the RETURN for shareholders on the other.

THE COMPANY HAS TO STRIKE A BALANCE BETWEEN RISK AND RETURN.





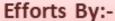
Cost of debt is lower than cost of equity. Give reason why a company cannot work with debt only.

1 MARK

ANSWER: This is so because a company cannot be formed without equity

The Return on Investment (ROI) of a company ranges between 10% to 12% for the past three years. To finance its future fixed capital needs, it has the following options for borrowing debt: Option 'A': Rate of interest 9% Option 'B': Rate of interest 13% Which source of debt, 'Option A' or 'Option B', is better? Give reason in support of your answer. Also state the concept being used in taking the decision

ANSWER: OPTION A IS BETTER AS ROI must be greater than Cost of Debt in order to get the benefit of Trading on Equity.







- 1. Cash flow position
- 2. Interest coverage Ratio
- 3. Debt service coverage Ratio
- 4. Return on investment
- 5. Cost of Debt
- 6. Tax rate
- 7. Cost of equity
- 8. Floatation cost
- 9. Risk Consideration
- 10. Flexibility
- 11. Control
- 12. Regulatory framework
- 13. Stock market condition
- 14. Capital Structure of other companies



1. Cash flow position

To prepare Projected Cash Flow Statement

Strong CFP

Weak CFP

Debt

Equity



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2. Interest Coverage Ratio

EBIT/ Interest

High ICR

Debt

Low ICR

Equity



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3. Debt Service Coverage Ratio

Profit after tax + Depreciation + Interest + Non Cash exp.

Pref. Div + Interest + Repayment obligation

High DSCR

Debt

Low DSCR

Equity



4. Return on Investment

If ROI > Cost of Debt

> The company can get benefit of Trading on Equity

> > Debt

If ROI <
Cost of Debt

The company cannot get benefit of Trading on Equity

Equity



5. Cost of Debt

High Cost of Debt

Equity

Low Cost of Debt

Debt



6. Tax Rate

Interest on debt is tax deductible. So, if tax rate is high and business wishes to reduce tax liability, debt should be issued.



7. Cost of Equity

Cost of equity is measured in terms of expectations of shareholders. If company issues debt, financial risk increases, so shareholders expect more return and cost of equity also increases.



8. Floatation Cost

Cost of issuing shares and debentures also need to be considered.

Generally, floatation cost of issuing debt is less.



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9. Risk Considerations

Total Risk = Operating Risk + Financial Risk

High Operating Risk

> risk should be assumed

Equity

Low Operating Risk

High financial risk can be assumed

Debt



10. Flexibility

Flexibility here refers to ease with which additional funds can be raised.

To maintain flexibility, excessive debt should not be issued.



11. Control

Dilution of Control desired

Equity

Strict control desired

(Dilution of control not desired)

Debt



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12. Regulatory Framework

The provisions of Companies Act and SEBI guidelines must be followed.





13. Stock Market Conditions

BOOM

Investors are willing to take risk

Equity

DEPRESSION

Investors are not willing to take risk

Debt



14. Capital Structure of other companies

To check and comply with industry norms, if any.





- Cash flow position (C)
- Interest coverage Ratio (I) 2.
- Debt service coverage Ratio (D) 3.
- Return on investment (R) 4.
- Cost of Debt (C) 5.
- Tax rate (T) 6.
- Cost of equity (C)
- Floatation cost (F)
- Risk Consideration (R)
- 10. Flexibility (F)
- 11. Control (C)
- 12. Regulatory framework (R)
- 13. Stock market condition (S)

Tagline: 4

Criminals in 3

Rooms, CID To

Search Fast

Fast

(CCCC RRR

14. Capital Structure of other companies (C) CID TS FF)

FIXED AND WORKING CAPITAL

Fixed Capital/Block Capital refers to investment in long term assets. It includes capital invested in fixed assets like plant & machinery, land & building, furniture & fixtures etc.





MANAGEMENT OF FIXED CAPITAL

Management of Fixed Capital is called **CAPITAL BUDGETING.** It refers to deciding about the investment in long term projects or fixed assets.







- 1. Nature of Business
- 2. Scale of Operations
- 3. Choice of Technique
- 4. Technology Upgradation
- 5. Growth Prospects
- 6. Diversification
- 7. Financing alternatives
- 8. Level of collaboration





MANUFACTURING OF GOODS



TRADING OF GOODS





1. Nature of Business

MANUFACTURING BUSINESS

More FC required

TRADING BUSINESS

Less FC required



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BUSINESS BY LALA RAMLAL



BUSINESS BY LALA SHAMLAL





2. Scale of Operations

LARGE SCALE

More FC required

SMALL SCALE

Less FC required



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FARMING BY BHOLA RAM



FARMING BY GOLA RAM





3. Choice of Technique

Labour -Intensive Technique

Less FC required

Capital-Intensive Technique

More FC required



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4. Technological Upgradation

Rapid Technological Advancement

More FC required

Slow Technological Advancement

Less FC required





5. Growth Prospects

High Growth Prospects

More FC required

Low Growth Prospects

Less FC required





6. Diversification

Single Product Line (Lack of Diversification)

Less FC required

Multiple Product Lines (Diversified Operations)

More FC required



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7. Financing Alternatives

Financing Alternatives
Available (Such as
Lease Financing)

Less FC required

Financing Alternatives
Not Available

More FC required



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8. Level of Collaboration

Collaborative Ventures

Less FC required

Independent Ventures

More FC required





- 1. Nature of Business (N)
- 2. Scale of Operations (S)
- 3. Choice of Technique (C)
- 5. Growth Prospects (G)
- 6. Diversification (D)
- 7. Financing alternatives (F)
- 8. Level of collaboration (L)

Tagline: (NSC

FT DGL) Nice

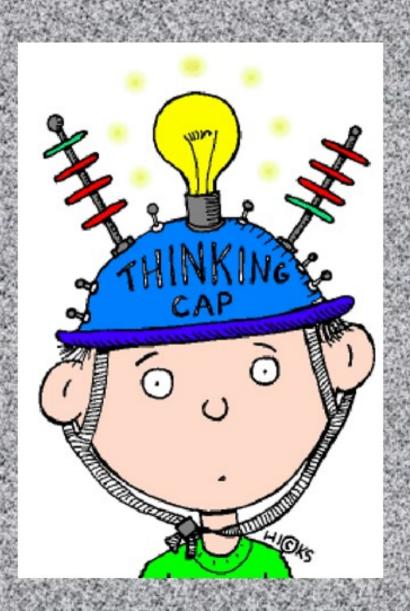
4. Technology Upgradation (T) Sweet Cake,

Fill Tummy,

Don't Get

Late!!







MANAGEMENT OF FIXED CAPITAL IS CALLED



ANSWER: CAPITAL BUDGETING

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GIVE ONE WORD FOR 'CURRENT INCOME FOR SHAREHOLDERS'



ANSWER: DIVIDEND



RISK-LESS SOURCE OF FINANCE



ANSWER: EQUITY



CHEAPEST SOURCE OF FINANCE



ANSWER: DEBT



CBSE 2019

Sunflag Iron Ltd. is manufacturing steel at its plant in India. It is enjoying increased demand for its steel as economic growth of the country is about 8%. Its is planning to set up a new plant to avail the benefits of increased demand. It is estimated that it will require about Rs. 4,000 crore for setting up the plant and about Rs. 600 crore for other expenses to start the new plant.

To collect the above mentioned funds, the sources to be used and the quantity to be collected from different sources had to be considered.

Identify the above discussed concept and give its meaning. Explain any two factors that affect the concept identified in (a) above.

3 MARK

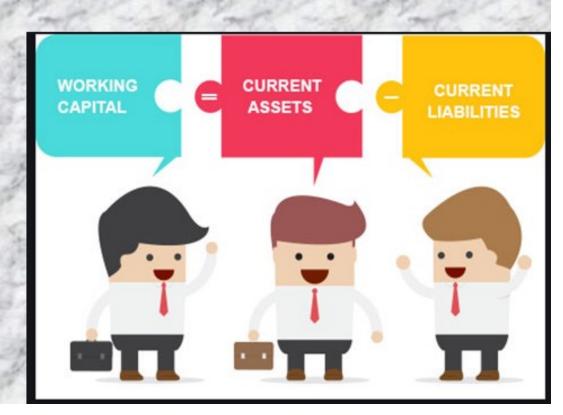
ANSWER: CAPITAL STRUCTURE

WORKING CAPITAL

Gross Working Capital –



Net Working Capital -



- 1. Nature of Business
- 2. Scale of operations
- 3. Business Cycle
- 4. Seasonal factors
- 5. Production cycle
- 6. Credit allowed
- 7. Credit Availed
- 8. Operating efficiency
- 9. Availability of raw material
- 10. Growth prospects
- 11. Level of competition
- 12. Inflation





MANUFACTURING OF GOODS

TRADING OF GOODS

SERVICES







1. Nature of Business

Manufacturing
Business Firm

Stock of Raw
Material, WIP &
Finished Goods

More
NWC

Stock of Finished Goods Only

Comparatively Less NWC

Service
Providing Firm

No Stock

Very less
NWC



Efforts By:-

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BUSINESS BY LALA RAMLAL



BUSINESS BY LALA SHAMLAL





2. Scale of Operations

LARGE SCALE

> More NWC

SMALL SCALE

Less NWC



3. Business Cycle



BOOM

More NWC **DEPRESSION**

Less NWC



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4. Seasonal Factors

PEAK SEASON

> More NWC

LEAN SEASON

> Less NWC



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BUSINESS BY MS. PREETO (COOKIES)



BUSINESS BY MS. JEETO (MEDICINES)





5. PRODUCTION CYCLE

LONG PRODUCTION CYCLE

> More NWC

SHORT PRODUCTION CYCLE

Less NWC



6. CREDIT ALLOWED

LIBERAL CREDIT POLICY

Long credit period allowed to customers

More NWC

STRICT CREDIT POLICY

Short credit period allowed to customers

Less NWC



7. CREDIT AVAILED

LONG CREDIT AVAILED

Long credit period allowed by suppliers

Less NWC

SHORT CREDIT AVAILED

Short credit period allowed by suppliers

> More NWC



8. OPERATING EFFICIENCY



HIGH OPERATING EFFICIENCY

> Less NWC

LOW OPERATING EFFICIENCY

More NWC



9. AVAILABILITY OF RAW MATERIAL

CONTINUOUS &
FREE SUPPLY OF
RAW MATERIAL
AND/OR SHORT
LEAD TIME

Less NWC

SUPPLY OF
RAW MATERIAL
AND/OR LONG
LEAD TIME

More NWC



10. GROWTH PROSPECTS

HIGH GROWTH PROSPECTS

More NWC LOW GROWTH PROSPECTS

Less NWC



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11. LEVEL OF COMPETITION



HIGH COMPETITION

More NWC LOW COMPETITION

Less NWC



12. INFLATION -

If the prices of raw materials, labour etc., increase, the working capital requirements will increase. If such increase in prices is passed on to consumers in the form of increased prices of goods and services, then the working capital requirements will not change much.





- Nature of Business (N)
- 2. Scale of operations (S)
- 3. Business Cycle (B)
- 4. Seasonal factors (S)
- 5. Production cycle (P)
- 6. Credit allowed (C)
- 7. Credit Availed (C)
- 8. Operating efficiency (O)
- 9. Availability of raw material (A)
- 10. Growth prospects (G)
- 11. Level of competition (L)
- 12. Inflation (I)

TAGLINE:

Non Stop

Business

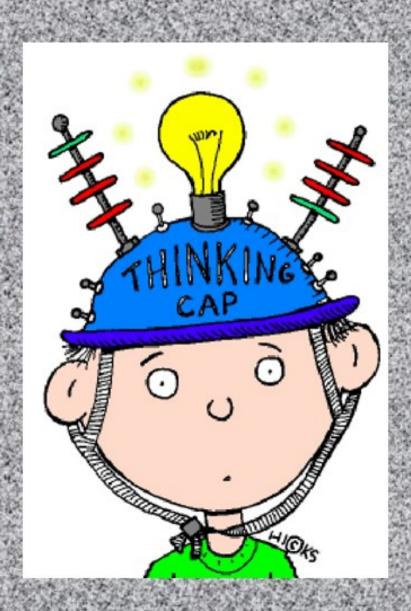
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Warehousing Business MORE/LESS WORKING CAPITAL?



ANSWER: LESS WORKING
CAPITAL

Transportation Business MORE/LESS WORKING CAPITAL?



ANSWER: LESS WORKING
CAPITAL

Decision affecting Liquidity and Profitability of Business....



ANSWER: WORKING CAPITAL DECISION

Financial Decision affecting longterm growth, profitability and earning capacity of business

1-14



ANSWER: LONG-TERM INVESTMENT /
FIXED CAPITAL DECISION/ CAPITAL
BUDGETING DECISION



Identify the type of capital that will be required to meet the day to day expenses of business, such as:

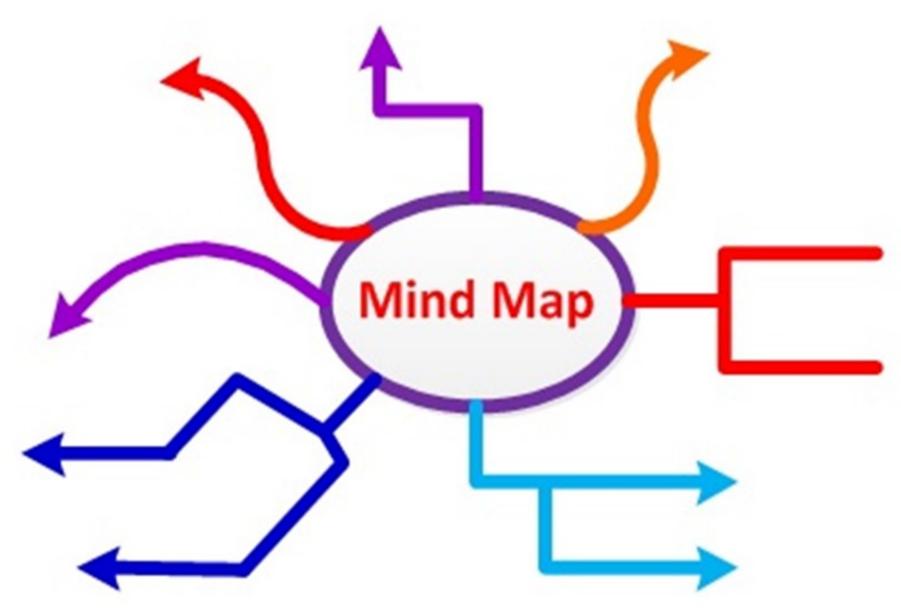
ANSWER: WORKING CAPITAL



CBSE QUESTION

In the paint industry, various raw materials are mixed in different proportions with petroleum for manufacturing different kinds of paints. One specific raw material is not readily and regularly available to the paint manufacturing companies. Bonler Paints Company is also facing this problem and because of this there is a time lag between placing the order and the actual receipt of the material. But, once it receives the raw materials, it takes less time in converting it into finished goods. Identify the factor affecting the working capital requirements of this industry.

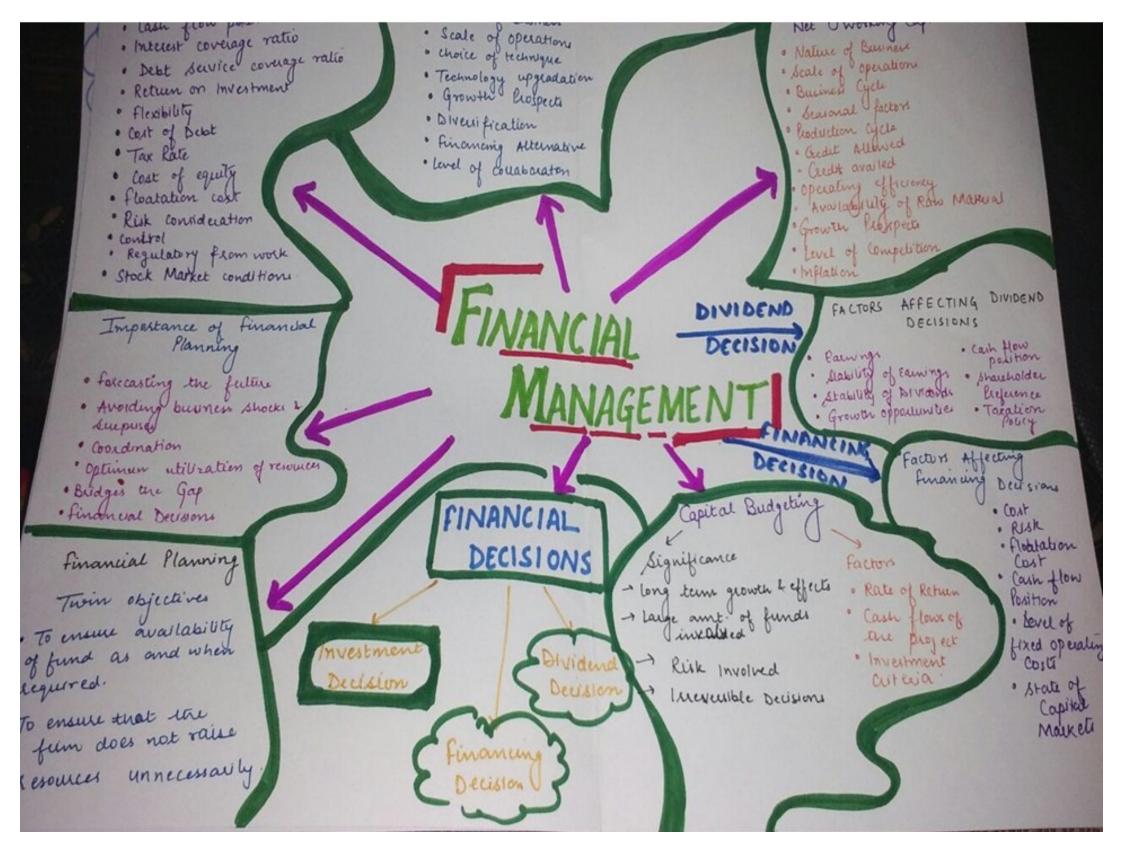
ANSWER: AVAILABILITYOF RAW MATERIAL



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Investment Decision Capital Budgeting Decision/ Long term Investment Decision Affects the size of assets. profitability and competitiveness decisions:

Importance of fixed capital/capital budgeting

- Long term growth
- Large amount of funds involved
- Risk involved
- Irreversible decisions

Three broad decisions in Financial Management

Financing decision

Factors affecting:

- Cost
- Risk
- Floatation cost
- Cash flow position of the company
- Fixed operating costs
- Control considerations
- State of capital market

Factors Affecting:

- Amount of earnings
- Stability earnings
- Stability of dividends
- Growth opportunities
- Cash flow position
- Shareholders preference
- Taxation policy
- Stock market reaction
- Access to capital market
- Legal constraints
- Contractual constraints

Importance

finance.

Financial Management-

optimum procurement

as well as usage of

1. The size and composition of fixed assets of the business.

Financial

Planning

- The quantum of current assets and its break-up into cash, inventory and receivables.
- The amount of long-term and short term funds to be used.
- Break-up of long term financing into debt, equity.
- All items in the profit and loss account.eg., interest, expense, depreciation

Twin Objectives:

- To ensure availability of funds whenever required
- To see that the firm does not raise resources unnecessarily

Importance:

- Helps in forecasting
- Helps in avoiding business shocks
- Helps in coordinating business functions
- Reduces waste, duplication
- Links present with the future
- Link between investment and financing decisions
- Evaluation of actual performance easier

Essential ingredients for working capital management

- 1.Efficient cash management
- 2. Inventory management
- 3. Receivables

Short Term

Investment

Affects day

working and

liquidity and

profitability of

business

to day

Decision

Factors affecting requirement of fixed capital: Nature of business, choice of technique Scale of operations, technology upgradation, growth prospects, diversification, financing alternatives, level of collaboration

Factors affecting capital budgeting decision

- Cash flow of the project
- The rate of return
- The investment criteria

Factors affecting working capital requirements: nature of business, scale of operations, business cycle, seasonal factors, production cycle, credit allowed, credit availed, operating efficiency, availability of raw material, growth prospects, level of competition, inflation.

Objectives:

- Primary- Wealth Maximisation Other-2, benefits from the investment exceed the cost so that value addition takes place.
- Avenues of investment, modes of financing, ways of handling various components shd be identified

Factors affecting choice of capital structure:

- Cash flow position, 2. Interest coverage ratio
- Debt service coverage ratio
- 4. Return on investment 5. Cost of debt
- 6. Tax rate 7. Cost of equity
- 8. Floatation costs 9. Risk consideration
- 10. Flexibility 11. Control 12. Regulatory framework 13. Stock market conditions
- 14. Capital structure of other companies



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